

**Mind Your Business
2016 August Resource Guide
Content Marketing Resource Directory**

Company	Description	Website	Contact (Person's Name)	Email	Phone Number
COSE EXPERT NETWORK					
Quez Media Marketing	Specialties in Web design; development; branding; graphic design; strategy and consulting; SEO; content marketing; and social media marketing.	www.quezmedia.com	Jose Vasquez	ivasquez@quezmedia.com	216-910-0202
Stevens Strategic Communications	Our award-winning team is fully "wired" to handle all your web-based marketing needs. From social media strategy and streaming video production to e-blasts, e-press release, PPC, SEO and so much more, SSC is your one-stop shop for being heard and being found.	www.stevensstrategic.com	Ed Stevens	estevens@stevensstrategic.com	440-617-0100 ext. 201
Outreach Promotional Solutions	Outreach Promotional Solutions helps business grow through effective marketing tools and strategies. Our products and services include design, digital, promo products, print and consulting. Our goal is deliver quality, cost-effective solutions to help you meet your goals.	www.outreachpromos.com	Nevin Bansal	bansal@outreachpromos.com	216-452-5319 ext. 101
COSE MEMBERS					
Arras Keathley	Arras Keathley is a strategic brand development and marketing communications firm, located on a one-of-kind floating office space in Cleveland's Northcoast Harbor. We power our clients' marketing efforts by helping them find, shape and share their stories – in ways that elevate brand perception at every point along the path to purchase. This includes brand innovation; creative development; connections strategy; and culture building.	www.arraskeathley.com	Jim Hickey	jim.hickey@arraskeathley.com	216-621-1601
BFL Marketing Communications	We are a team of experienced marketing communications professionals that specialize in developing and launching new products and brand building programs for home and outdoor related products and services, banking, law firms, trade associations, governmental agencies and industrial	www.bflcom.com			216-875-8860
Company 119	Company 119 builds smart, dynamic websites and strategic marketing campaigns designed to produce real results for our clients.	www.company119.com		info@company119.com	440-332-4848
Cunningham Baron, LLC	Cunningham Baron is an integrated communications consultancy. We offer broad expertise, representing manufacturers, service providers, distributors and associations. We are the impetus for smart conversations with your customers.		Pete Zeller	Pete@CunninghamBaron.com	216-579-6100 ext. 2

DADADA Media Group	Dadada Media Group is uniquely placed to use its extensive industry knowledge, on-site creative and professional process to provide innovative and aggressive advertising and branding solutions to its clients. We work with our clients to strategize & conceptualize.	www.dadadamedia.com		info@dadadamedia.com	216-475-3333
DXY Solutions	As a digital creative agency, our team of consultants, designers, and engineers guide our clients on a journey to reveal and identify new opportunities. We create compelling digital products and services that excite and engage	www.dxydoes.com			216-373-6630
FGM Media	FGM Media builds brands and creates value for its clients by designing distinctive collateral consistently across a broad range of media, from the printed page to the animated screen. FGM Media has the experience and creativity to guide your project from beginning to end, fulfill its objectives and exceed your expectations.	www.fgmmedia.com		frank@fgmmedia.com	440-376-0487
flourish, Inc.	flourish is a full-service ad agency, offering marketing, media, creative and photography, integrated or independently.	www.flourishagency.com		info@flourishagency.com	216-696-9116
Hedges & Company	A full-service digital marketing agency with market research, online marketing and database marketing services. Google Premier Partner agency.			julie@hedgescompany.com	234-380-1650
J.A.C Business Communications	My business is getting your business noticed through design, copy, print, direct mail and fulfillment. J.A.C. is a FBE, LPE, SBE, located in the St. Clair- Superior area, family owned and operated for over thirty years.		Anne Caputo	anne@jacbusiness.com	216-861-5588
Kiwi Creative	Creative marketing solutions, including graphic design, website development, branding and content marketing, for small- to mid-sized B2B technology firms.		Jen Lombardi	jen@kiwicreative.net	440-973-4250
McHale & Koepke Communications	Expertise in brand strategy; digital and traditional creative; interactive; social media; media; and public relations.	www.mchalekoepke.com		info@mchalekoepke.com	440-542-0080
Mitchell Allen Group	We're a brand strategy and creative group delivering insightful and powerful ideas to help elevate your company and brand in your marketplace.	www.mitchellallen.com	Judy Jessen	jessen@mitchellallen.com	888-621-6220 ext. 101
Patton Public Relations	Patton Public Relations manages a wide variety of public relations initiatives for small to medium-sized businesses, including media relations, newsletters, Web sites, marketing collateral and special events.	www.pattonpr.com		mary@pattonpr.com	216-321-6746
PR 20/20	We run integrated marketing campaigns that produce results based on clients' business goals—website traffic, reach, engagement, leads, sales and customer loyalty. We use hybrid talent, advanced marketing technology and inbound strategy to drive performance.	www.pr2020.com			800-920-1623
Recess Creative	Recess Creative is a full-service digital advertising and integrated marketing agency.	www.recesscreative.com			216-400-7187

Richards Communication	No matter what category you are in, we deliver the same brand focused, market driving, jaw dropping creative that we both will be proud of.	www.richardsgo.com	John Richards	jrichards@richardsgo.com	216-514-7800 ext. 700
Singleton & Partners	Singleton & Partners can develop inclusive marketing strategies to ensure your brand fits today's changing cultural landscape. The difference is that we are a group of diverse marketers with a pulse on what's relevant in today's world.	www.singletonpartners.com			216-344-9966
Sonnhalter	We call our specialty B2B marketing. Business-To-Tradesman. We know the manufacturers that sell to tradesmen. We know their businesses. Their distribution channels. And the media they use to deliver their messages.	www.sonnhalter.com			216-242-0420
Studiothink	We're privileged to partner with our clients as a strategic extension of their teams, for all forms of internal and external marketing communications, brand management and culture development services.	www.studiothink.net			216-574-9533
Viva La Brand	Viva La Brand is the consulting resource for passionate business leaders who want to more effectively use their marketing efforts to catapult sales and maximize	www.vivalabrand.com		hello@vivalabrand.com	216-548-6780
COSE Investors					
Capstone Media Group	Services in media planning; media buying; audience reach; social media; and more.	www.capstonemedia.com			440-717-1100
Go Media	For two decades, we've pushed the boundaries of design technology with inspirational creativity. The best of Cleveland web design, logo design & graphic design can be explored in Go Media's portfolio.	www.gomedia.com			216-939-0000
media schmedia LLC	At media schmedia, we help our clients build authentic, profitable relationships with their customers with brand-focused, relevant marketing communications, design and website development. Our managed WordPress website service, MightyLittleWebsites.com®, is ideal for budget-conscious ventures who need a powerful, easy-to-use, professional website.	www.media-schmedia.com	Halle and Benjamin Barnett	halle@media-schmedia.com	216-291-4313
Quoted in This Issue		www.theadcomgroup.com			
AdCom Group	Adcom is a 120-person brand consultancy and integrated marketing agency with the nimbleness to respond to the ever-changing, always-on and always-connected world in which we live. We develop marketing and communications foundations and digital footprints that help brands reach their audiences with an authentic voice and through <i>engaging experiences</i> .	www.theadcomgroup.com	John Znidarsic	znidarsic@theadcomgroup.com	216-574-9100
Content Marketing Institute	Content Marketing Institute, a UBM company, is the leading global content marketing education and training organization, teaching enterprise brands how to attract and retain customers through compelling, multichannel storytelling. CMI's Content Marketing World event, the largest content marketing-focused event, is held every September in Cleveland, Ohio, USA, and the Intelligent Content Conference event is held every spring.	http://contentmarketinginstitute.com/		info@contentinstitute.com	1-888-554-2014

Goldfarb Weber Creative Media	For more than 40 years, Goldfarb Weber Creative Media has created powerful visual content that moves the needle. The firm produces film for live events, broadcast spots and the web while partnering with nonprofits and industry leaders alike.	www.gwcreative.com	Tony Weber	tony@gwcreative.com	216-241-7200
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