

USING CAPITAL TO START AND GROW A BUSINESS

LOCATION TBD

9:00 – 9:45 am

11:00 – 11:45 am

Title / Description	Using Capital to Start and Grow a Business Be prepared to speak with lenders and learn about the various capital opportunities available to assist you in your entrepreneurial journey.
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Stage of Business	Start Up/Early Stage, Growth, Mature/Maintenance
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Speaker	Jasmine Dixon Capital Advisor, ECDI – Economic & Community Development Institute
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3-5 Specific Deliverables	<ol style="list-style-type: none">1. A clear understanding of how lenders evaluate a credit opportunity (5 C's of Credit).2. How to prepare a loan package.3. The various capital opportunities available through Cleveland's small business support ecosystem.
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