

ESTABLISHING AND SECURING YOUR IT INFRASTRUCTURE

LOCATION TBD

10:00 – 10:45 am

1:15 – 2:00 pm

Title / Description

Establishing and Securing your IT Infrastructure

Ensuring your IT infrastructure is protected from cyberattacks is critical for businesses today. The price you must pay for an unsecured IT infrastructure can be costly. A data breach, one of the most common IT security threats, can cost a company huge tangible loss to the tune of \$4 million. Apart from the financial setbacks, you also stand to lose your customers' confidence over security issues or breaches. Join Micro Systems Management and learn how to discern legitimate emails vs. phishing, spear phishing, account takeover, and possible points of ingress in a network. Leave with a plan and a scheduled follow up appointment.

Stage of Business

Growth

Speaker

Patty Zinn
CEO, Micro Systems Management

3-5 Specific Deliverables

1. Foundational Necessities of both subject's handout - this will give them specific recommendations relevant to their current IT infrastructure (2 items, one for each subject)
 2. A PLAN – after areas of concern are identified, they will receive a prioritized plan in how to secure their email and data.
 3. Scheduled Follow Up – we will schedule an appointment to follow up and track progress
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